

HOTEL BLOCK INFORMATION

April 19- April 22, 2010

The following are the hotels being offered for our Philadelphia 2010 event:



Philadelphia Marriott Downtown
1201 Market Street

Standard Room
\$219.00 Single/Double

**Connected to the
Convention Center**



Loews Philadelphia Hotel
1200 Market Street

Standard Room
\$199.00 Single/Double

**.1 miles From
Convention Center**

Hotel Name	Address	Rates	Distance
Crowne Plaza	1800 Market Street	\$189 Single/Double	.3 Miles
Doubletree Hotel Philadelphia	237 South Broad Street	\$189 Single/Double	.6 Miles
Embassy Suites Philadelphia- City Center	1776 Benjamin Franklin Parkway	\$199 Single/Double	.6 Miles
Four Points Sheraton Philadelphia- City Center	1201 Race Street	\$165 Single/Double	.1 Mile
Hampton Inn Center City Philadelphia	1301 Race Street	\$149 Single/Double	.1 Mile
Hilton Garden Inn Philadelphia Center City	1100 Arch Street	\$164 Single/Double	1.2 Miles
Holiday Inn Express Midtown	1305 Walnut Street	\$145 Single/Double	.3 Miles
Holiday Inn Historic District Philadelphia	400 Arch Street	\$139 Single/Double	.9 Miles
Hyatt Regency Philadelphia @ Penn's Landing	201 South Columbus Blvd.	\$179 Single/Double	.8 Miles
Philadelphia Downtown Courtyard	21 N Juniper Street	\$195 Single/Double	.2 Miles
Radisson Plaza Warwick Hotel	1701 Locust Street	\$155 Single/Double	1 Mile
Sheraton Philadelphia City Center	17th & Race Streets	\$189 Single/Double	.7 Miles
Sofitel Philadelphia Hotel	120 South 17th Street	\$189 Single/Double	.5 Miles
The Ritz Carlton	Ten Avenue of the Arts	\$215 Single/Double	.3 Miles
The Windsor Suites	1700 Benjamin Franklin Parkway	\$169 Single/Double	.5 Miles

HOTEL ROOM BLOCK GUIDELINES

1. **You will be allowed to reserve a maximum of 50 rooms at any one hotel.**
2. Room blocks will be confirmed based on your exhibit space priority number and only those who have contracted for space can reserve within our blocks. The priority number will be used for this until May 1st. Room blocks requested after that date will be taken and confirmed on a first come, first served basis.
3. A credit card guarantee or 1st night's deposit (room and tax) is required per reservation, or the reservation cannot be taken. We will need this once your block is confirmed after June 5th.
4. Final room block numbers must be in no later than **October 2nd** or rooms will be released. (Name changes WILL be permitted at any time. Date changes are subject to availability)
5. Rooms can be cancelled up until 30 days before the event. After 30 days, we will assess to you only those charges that the hotel assesses Show Management.

PLEASE FAX to: (310) 649-3554
ATTN: Jill Hungerford

1 st Hotel Choice	
2 nd Hotel Choice	
3 rd Hotel Choice	

Arrival Date	# Of Rooms
Wednesday, April 14	
Thursday, April 15	
Friday, April 16	
Saturday, April 17	
Sunday, April 18	
Monday, April 19	
Tuesday, April 20	
Wednesday, April 21	
Thursday, April 22	
Friday, April 23	
Saturday, April 24	

Priority Number:	
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Confirm to:		E-mail address:	
Company:			
Address:			
City	State:	Zip:	
Phone:	Fax:		

WHY SHOULD I BOOK MY HOTEL THROUGH AIIM and ON DEMAND?

As the organizer of the AIIM and ON DEMAND hotel rooms, we wanted to take a moment of your time to explain the importance of booking your hotel room within the blocks AIIM and ON DEMAND has contracted.

- For the most part, AIIM and ON DEMAND room rates are the lowest offered.
- AIIM and ON DEMAND are measured by its total room nights, not the number of attendees, when selecting future dates for their annual meetings. The rationale is that someone using a hotel room is spending more local dollars than someone who is local and can commute. Those total room nights are tracked through the “Official Room Block” as we don’t really have any other way to know where you are staying if you don’t book with AIIM and ON DEMAND. So, your rooms are important to the event getting the best venues and rates in the cities that we might want to use for future events.
- If you need to add rooms at the last minute, we will help you up to and during the event.

We have contracted with Par Avion who is here to help you with your hotel, car rental and airline accommodations. You can help AIIM and ON DEMAND by booking within the “Official Room Block” that they have reserved on your behalf. It’s a great service and it benefits you and the event. If you have any questions or concerns, please feel free to contact show management or Par Avion directly.

Par Avion Meetings & Conventions

6033 West Century Blvd. Suite 780

Los Angeles, CA 90045

Phone: 310 670-2970

Fax: 310 649-3554

www.paravion-inc.com